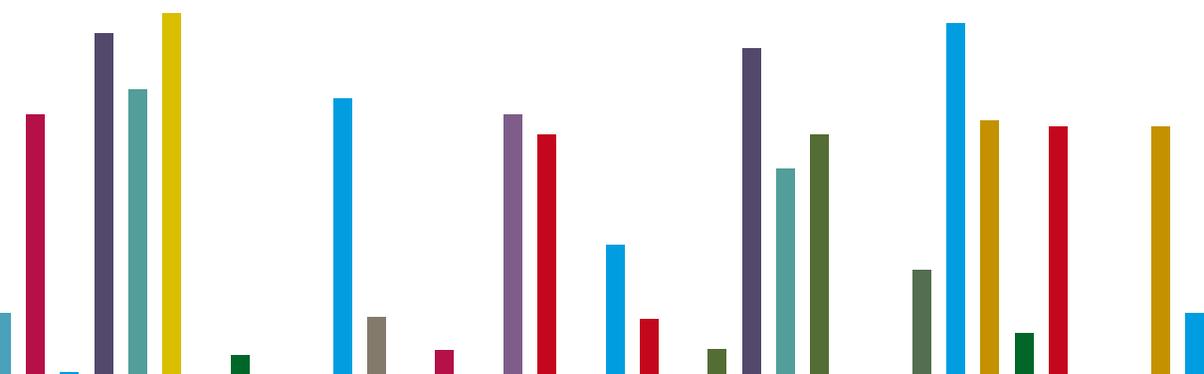


N	D	G
E	E	E
W	S	N
	I	E
新	G	R
任	N	A
		T
	設	I
	計	O
		N
		輩

PAOLA PALMA
CARLO VANNICOLA





SPAIN

VICENTE GARCIA JIMENEZ

Vicente Garcia Jimenez was born in Valencia (Spain) 1978. He graduated at the University of Experimental Sciences at Castellon de La Plana. His major was Industrial Design Engineering. He later moved to Barcelona where he worked for Santa & Cole developing lighting and interior furniture. During this period he developed a liking to objects that created life and emotions through lighting, for example his perception of the world around him using light, shadows, textures and colours to create new atmospheres.

A strong need to progress made him move to Milan, where through brief experiences, fate brought him to Udine. There, he was elected to create a new line of lamps for Karboxx. At 2005, he was hired as Art Director at the Spanish company Fambuena. Presently Vicente lives and works at Udine where he is working on lighting, furniture and exhibitions, collaborating with companies like Cesar Cucine, Fambuena, Foscarini, Karboxx, Mido, Palluco Italia, Sinetica Industries and Tacchini.

www.vicente-garcia.com

Vicente Garcia Jimenez was born in Valencia (Spain) 1978. He graduated at the University of Experimental Sciences at Castellon de La Plana. His major was Industrial Design Engineering. He later moved to Barcelona where he worked for Santa & Cole developing lighting and interior furniture. During this period he developed a liking to objects that created life and emotions through lighting, for example his perception of the world around him using light, shadows, textures and colours to create new atmospheres.

A strong need to progress made him move to Milan, where through brief experiences, fate brought him to Udine. There, he was elected to create a new line of lamps for Karboxx. At 2005, he was hired as Art Director at the Spanish company Fambuena. Presently Vicente lives and works at Udine where he is working on lighting, furniture and exhibitions, collaborating with companies like Cesar Cucine, Fambuena, Foscarini, Karboxx, Mido, Palluco Italia, Sinetica Industries and Tacchini.

www.vicente-garcia.com

Les Racines

O Floor lamp

F Fambuena

Y 2007

D Vicente Garcia Jimenez





■■■■ VICENTE GARCIA JIMENEZ

What is the relationship established with the companies to collaborate?

From my point of view the product is not created by the designer, or by the company. The product is the result of a human relationship between company and designer, and as a consequence of the approach of both to the project.

In this sense, the relationship with the companies with which I work today can be described professional and yet informal and friendly, the interest of establish a long term and may have a future between the company and designer.

To what extent do you consider the image of the company influences the success of product?

The image is like the personality of each one of us. We can consider the image as an important point, as are others, like the distribution or the product, and that should strengthen as it strengthens the quality of a product or a commercial network. They all go together hand to make a winning business plan.

What has been most influential in your education? (the school, collaboration with other firms, having changed work environment, country, etc)

The family, childhood, school, university, travel, people, languages, cultures, challenges, collaborative experiences, friendships ... all the experiences that shape my character.

Do you think that the concentration of initiatives, or professional firms, in a city is important to give your firm credibility?

Credibility is given by the project or projects in time, not where the designer's Studio is placed. The fact to have the studio close to others for me has no credibility importance. The only positive thing that I find interesting is the cultural exchange between them.

Do you think that teaching design, or participating as a tutor in project workshops, is indispensable to train your own reactivity to design?

Well! It depends on each designer and as reflected on his work. Certainly enriches and creates points of reference to the designer giving a look to past and future projects. At the same time I think it is much more important that the information goes in the opposite direction, namely, that the teacher had prior experience starts with the industry.

Do you consider concept design as an initial phase of design, or an autonomous way to concept the way to design?

For me is the way to understand and plan the design that in the initial phase the work is focused in search of a reference point (the concept), and subsequently developed to be industrialized.

■■■■ VICENTE GARCIA JIMENEZ

What is the relationship established with the companies to collaborate?

From my point of view the product is not created by the designer, or by the company. The product is the result of a human relationship between company and designer, and as a consequence of the approach of both to the project.

In this sense, the relationship with the companies with which I work today can be described professional and yet informal and friendly, the interest of establish a long term and may have a future between the company and designer.

To what extent do you consider the image of the company influences the success of product?

The image is like the personality of each one of us. We can consider the image as an important point, as are others, like the distribution or the product, and that should strengthen as it strengthens the quality of a product or a commercial network. They all go together hand to make a winning business plan.

What has been most influential in your education? (the school, collaboration with other firms, having changed work environment, country, etc)

The family, childhood, school, university, travel, people, languages, cultures, challenges, collaborative experiences, friendships ... all the experiences that shape my character.

Do you think that the concentration of initiatives, or professional firms, in a city is important to give your firm credibility?

Credibility is given by the project or projects in time, not where the designer's Studio is placed. The fact to have the studio close to others for me has no credibility importance. The only positive thing that I find interesting is the cultural exchange between them.

Do you think that teaching design, or participating as a tutor in project workshops, is indispensable to train your own reactivity to design?

Well! It depends on each designer and as reflected on his work. Certainly enriches and creates points of reference to the designer giving a look to past and future projects. At the same time I think it is much more important that the information goes in the opposite direction, namely, that the teacher had prior experience starts with the industry.

Do you consider concept design as an initial phase of design, or an autonomous way to concept the way to design?

For me is the way to understand and plan the design that in the initial phase the work is focused in search of a reference point (the concept), and subsequently developed to be industrialized.



Le Soleil

O Suspension lamp
F Foscarini
A 2009
D Vicente Garcia Jimenez

Bizarre

O Suspension lamp
F Fambuena
A 2006
D Vicente Garcia Jimenez

Big Bang

O Suspension lamp
F Foscarini
A 2005
D Enrico Franzolini with
 Vicente Garcia Jimenez

Fields

O Suspension lamp
F Foscarini
A 2007
D Vicente Garcia Jimenez

on the previous pages

Infinity

O Installazione
 a Superstudiopiù 2009
F Foscarini
Y 2009
D Vicente Garcia Jimenez

